



# CORPORATE PROFILE



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# CORPORATE OVERVIEW

**BERGMANN KORD**

# OUR CLINIC

- **First Hair Clinic, registered in Greece, since 1979.**
- **Member of Bergmann Kord Group.**
- **More than 70.000 successful Hair Transplants.**
- **Powerful presence, with 7 different Medical Centers, in the major cities of Greece.**



# OUR VALUES

- Personalized, Thorough & Responsible Diagnosis.
- Practicing cutting-edge methods, due to our outstanding state-of-the-art Know How.
- Provide Reliable Information, through Objective & Clear Consultation.

# OUR PHILOSOPHY

- Enhancing the Quality of Life, of people who trust us.
- Total specialization & deep experience.
- Optimized solutions by individualized & personalized treatment

# OUR PEOPLE

- Patient-oriented, with sense of Social Contribution.
- Possessing high level specialization & experience.
- Receiving flow training, preserving the excellent quality of services provided.

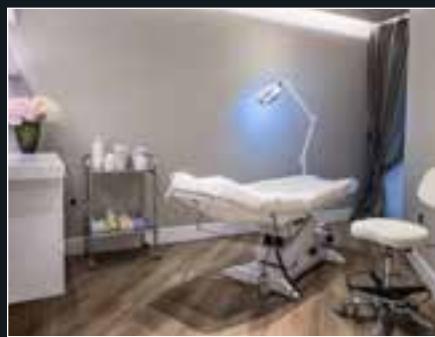
## Our Specialized Medical Teams

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- Highly qualified & experienced doctors.
- Excellent aesthetic judgment.
- Remaining at the center of medical evolution by constant monitoring any scientific advance.

# OUR FACILITIES

- Our Headquarters are settled to a spacious, owned 7-story building, occupying 2.500m2.
- Bergmann Kord's Medical Centers, all over Greece, occupy a total of 5.500m2.
- Ultra modern operating rooms, supplied with the most up-to-date medical equipment.
- Implementation of the strictest International Sanitary Requirements.





# HAIR TRANSPLANTATION



Our best  
Accessory...

# THE DISTINCTION

- High quality surgical services.
- Performance of certified International Hair Transplant Techniques.
- More than 70.000 different cases from Greece & Abroad.
- Establishment of a Personalized Hair Transplantation Plan (P.H.T.P).

## Unique Characteristics

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- Painless and safe procedure.
- Generally just one day session.
- Each Medical Team consists of: hair transplant head doctor, 2 assistant doctors, Anesthesiologist & 4 – Member, specialized medical staff.

# HAIR TRANSPLANTATION METHODS

## FUE Specialists (Follicular Unit Extraction)

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**FUE** is implemented by extracting follicular units from the back and sides of the scalp and then re-implanting them to the area affected by hair loss. It can reproduce natural hair growth, as transplanted hair re-grows in its natural occurring groups of 1-4 hairs. When implemented by physicians with high surgical skills & highly developed aesthetic perception, FUE can accomplish refined & undetectable aesthetic results.

FUE has eliminated the need for a linear incision and allows hair transplant doctors to perform Follicular Unit Hair Transplantation through single & direct harvesting of the follicular units.

## FUT (Follicular Unit Transplantation)

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Follicular Unit Transplantation (**FUT**) concerns the receiving of the follicular units through strip excision (single strip harvesting and stereo-microscopic dissection).

Follicular Unit Transplantation reproduces natural hair growth, as transplanted hair re-grows in its natural occurring groups of 1-4 hairs. When implemented by physicians with high surgical skills & highly developed aesthetic perception, FUT (Strip) refined & undetectable aesthetic results are accomplished.

# Personalized Hair Transplantation Plan

- Determination of Hair & Scalp specifications.
- Hair Loss Classification (Norwood Scale).
- Counting in age, facial characteristics & style.
- Estimation of future Hair Loss.

## Advantages

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- Fully adapted to personal needs & wishes.
- Person's active participation to the planning process.
- Aims to achieve the most matching, to each person's expectation, result.

# FREE CONSULTATION & DIAGNOSIS

- **Free Diagnosis appointment at any of Bergmann Kord's Medical Centers.**
- **Objective Hair Loss evaluation & reliable Diagnosis.**
- **Microscopic Hair and Scalp Analysis & additional lab tests if necessary.**
- **Evaluation of Results.**
- **Proposal of the most appropriate treatment.**

# REINFORCING TREATMENT AGF

## Advanced Growth Factors

- Hair Loss Treatment.
- Hair Transplantation Reinforcing Treatment.
- Excellent for both Men & Women.
- Should ideally be applied, once a year.





H A I R   L O S S   T R E A T M E N T S

# Hair Transplantation Reinforcing Treatments

- No side effects.
- Self-administered at home.
- Hair Transplantation Reinforcing Treatment.
- Topical treatments to remedy all hair-related issues.

## ***Exclusive Hair Loss Treatment Products***





# MEDICAL TOURISM





# WHY CHOOSING BERGMANN KORD

- Complete specialization, deep knowledge & great experience.
- Highly qualified Medical & Scientific Staff.
- Advanced technological equipment.
- Pioneer & innovation of modern methods.
- Excellent proven & permanent results.
- Personalized treatment & individualized care.

## **IN RESPECT OF MEDICAL TOURIST'S needs and wishes**

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- Complete & clear information via telephone or online.
- Entirely managing of your trip (air tickets, accommodation, transportation).
- Emotional / Psychological support before, during and after the procedure of Hair Transplantation.

# POSTOPERATIVE COURT

## Provision of instructions

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- Medications (Antibiotics, Analgesics, Anti-swelling tablets...)
- Hair Washing (Shampoo, procedure...)
- Daily activities (physical training, alcohol, hair styling...)
- Special product kit (Vitamins, Shampoos, Scalp drops)
- 24hours postoperative doctor's availability

## Online examination 3 – 6 – 12 months

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Photos, Videos, Evaluation of results

# THE FAMOUS GREEK HOSPITALITY

## by Bergmann Kord

- Special VIP services (upon request).
- Exclusive escort-representative of our clinic during Medical Tourist's stay in Greece.
- Personal cell phone, with Greek number, for 24hours availability.
- VIP lounge for you and your fellow, enabling any business activities processing (wi-fi Internet access, phone for instant communication etc.)
- Leisure and entertainment information, with easy access from the accommodation hotel.
- Full vacation package in case of stay's prolongation.
- Air tickets booking and accommodation arrangements
- Exclusive escort-representative waiting for you
- Private transportation From – To the airport, hotel & our clinic
- Comfort and safety of the procedure
- Extra amenities & provisions for you and your fellows





# MEDICAL WIGS



# HOS TECHNOLOGY

The HOS technique is applied exclusively by Bergmann Kord for cases where patients undergo chemotherapy, resulting in hair loss in a few days.

This solution is superior to the usual solution of the disease wig, in the following:

- It is based on the construction of a system with personalized characteristics such as color or length and thus ensures the preservation of the original image of each patient.
- It consists of a specially made membrane on which natural hair is implanted, which are similar in quality and color to the patient.
- The system is easy to apply and maintains absolute stability 24 hours a day.
- HOS technology is listed as the only equivalent to the FDA (National Food and Drug Administration).

It consists of hypoallergenic material. It is completely safe, allows the skin to breathe freely and due to its exceptional delicacy does not reduce the sensation of external stimuli.

# WE STAY CLOSE TO YOU!

We want you to feel like your companions in the life struggle of your's or you're loved one.

We can make a real contribution to maintaining the positive psychology – so useful at this time – that your unaltered external image will build.

Above all, however, we are interested in sharing with you the important knowledge of our daily practice, but also the know-how of years, in order to support your effort



# SKIN CENTER DERMATOLOGY CLINIC



# WHAT IS SKIN CENTER

- Modern
- Highly-Equipped
- Member of **BERGMANN KORD GROUP**

**Addresses to Men and Women**

**Our top-experienced Doctors & Aesthetic Professionals, offer:**

*A distinguished variety of quality services, for any Clinical and/or Aesthetic Dermatology issues.*

# AESTHETIC AND CLINICAL

## Dermatology Services and Treatments

- Laser Hair Removal
- Hyaluronic Acid Therapy
- Deep Facial Cleansing
- Peelings
- Dermatosurgery

*and many more to choose from ...*



# CORPORATE SOCIAL RESPONSIBILITY

# hair for **FE** **UP**

By BERGMANN KORD

# HAIR FOR HELP

The “HAIR for HELP” Initiative was created in 2010 on the occasion of meeting the needs of Associations of Cancer Patients, such as the Association of Women with Breast Cancer “Leap of Life”, to whom active support continues to this day.

This is an Initiative to support our fellow human beings who suffer from cancer or alopecia and are proven unable to cover the cost of purchasing a Rehabilitation Wig.

This Initiative encourages volunteers to donate their hair in order to make Disease Wigs which are then provided free of charge to needy oncology patients and patients with alopecia.

In recent years, the Initiative has become a “Movement”, as it has met with a great response from many places and different Social Groups.



# CONTACT US

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## HEADQUARTERS

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**kord.gr**

ATHENS - THESSALONIKI - PATRAS - LARISSA - CRETE - RHODES

AUSTRIA - GERMANY - ITALY

HAIR RESTORATION



MEDICAL CLINICS