

# GAT

Transplantation  
Advanced  
Growth

A step ahead of F.U.E. Technique

BERGMANN KORD

Medical Tourism in Greece



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**KORD GROUP**   
BEAUTY CARE

The logo features the text 'KORD GROUP' in a large, bold, serif font, with 'BEAUTY CARE' in a smaller, spaced-out, sans-serif font below it. To the right of the text is a target symbol consisting of three concentric circles. The entire logo is set against a dark background with large, faint, concentric circles and curved lines.

# The Hair Clinic

Centered on providing premium quality services in the field of **Hair Loss Treatment & Hair Restoration Technology**, **Bergmann Kord** was established in **1979** in **Greece** and is recognized as one of the most specialized hair clinics worldwide.

Starting from the **first** hair transplant procedure in **Greece**, our medical teams have ever since performed more than **65,000 hair transplant procedures**, securing **permanent results** of **high quality**.

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**Our every effort has been oriented toward finding the best possible solution for our patients.**

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**Bergmann Kord** principles help us to abide by our commitments. All of our planning is founded on our desire to offer our patients the greatest possible satisfaction and benefit, through:

- **Individualized care and personalized treatment**
  - **Specialization and experience**
  - **“Value for money” medical services**
  - **State-of-the-art know-how and cutting-edge methods**
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# Growth Advanced Transplantation

**Hair Transplantation** is the only permanent medical solution for the treatment of **Androgenetic Alopecia**, the most common type of hair loss. As opposed to the results of former techniques, modern hair transplantation can accomplish a completely natural aesthetic result that is absolutely undetectable, provided it is performed by specialized, experienced doctors who possess all the necessary skills.

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GAT technique is considered to be the next step in FUE technology.

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It has eliminated the need for a linear incision and allows hair transplant doctors to perform **Follicular Unit Hair Transplantation** through single & direct harvesting of the follicular units.

Aiming to enhance hair transplantation results, **Bergmann Kord** combines hair transplantation with the **PRP method (Platelet Rich Plasma)**. The utilization of **Growth Factors** contributes essentially, in every way, during the whole process of the hair transplantation.

The most modern and state-of-the-art hair transplantation is performed by removing hair follicles from the back of the head (donor area) and implanting them to the area presenting hair loss.

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Given that transplantation of new hair allows growth, similar to how it would naturally, we can achieve a totally natural aesthetic result.

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Our clinic implements all the internationally approved techniques. The experts recommend the proper technique depending on the case and needs of each patient.

# GAT Hair Transplant Technique at Bergmann Kord

**GAT** is implemented by extracting follicular units from the back and sides of the scalp and then implanting them to the area affected by hair loss. It can reproduce natural hair growth, as transplanted hair re-grows in its naturally occurring groups of 1-4 hairs.

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The protocols of GAT are implemented by physicians with advanced surgical skills & highly developed aesthetic perception, accomplishing refined & undetectable aesthetic results.

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## Basic information about GAT

- **GAT** is ideal for hairlines, temples, sides, eyebrows, beards & scar repairs
  - **GAT** is suitable for men & women with Male or Female Pattern Baldness (Androgenetic Alopecia)
  - **Mega sessions** (more than 3.000 follicular units) may have to be completed in 2 subsequent days (this is usually defined after your personal consultation & examination by the doctor, as it depends on personal parameters)
  - The doctor can exploit the back & the sides of the scalp for donor supply
  - **GAT** is usually preferred by people who tend to keep their hair very short
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GAT is ideal for hairlines, temples, sides, eyebrows, beards & scar repairs

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# Basic information for Hair Transplants

- The procedure is carried out using local anesthesia and is **absolutely painless** during the operation and post-operative stage.
- New hair develops gradually after the hair transplant and the first results can be seen **after about 3 months**, while a complete result can be observed, usually, a year after the operation.
- New hairs grow like the rest and require the usual care (shower, hairdo etc.). Their genetic predisposition further ensures that they are **not affected by hair loss**, eliminating any chance of hair loss in those areas.
- Depending on their profession, habits and lifestyle, the person undergoing hair transplantation **returns to normal life after a few days** (in some cases the person can go back to work even the next day). Restrictions apply mainly on lifting of weights, sun exposure, intense physical exercise etc...

## Cost Options

At **Bergmann Kord** you will have the opportunity to receive top-quality medical care in all stages at more reasonable prices than in other countries.

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We offer far better “value for money”  
than clinics in other countries.

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The total cost for your hair transplantation will depend on the number of follicular units that need to be transplanted. You simply need to send us your photos ([info@fuehairclinic.eu](mailto:info@fuehairclinic.eu)) and our doctors will reply informing you about the details and the exact cost for your specific case.



# Prevent hair loss

## with one of our lunch-break treatments

**PRP** (Platelet Rich Plasma): Hair loss treatment using the method of autologous tissue revitalization & regeneration through platelet-rich plasma.

**Bergmann Kord** implements the **PRP (Platelet Rich Plasma)** hair loss treatment, which is an innovative method for the treatment of male & female hair loss.

**PRP** is based on platelet rich plasma, and enriched in platelets along with a portion of blood that is easily extracted after a special treatment of a small blood sample. Its direct injection into the area affected by hair loss is a highly effective treatment as well as hair transplant enhancing treatment, since it takes advantage of the various growth factors that platelets contain, which promote cell proliferation and tissue regeneration.

## The role of Growth Factors in hair loss treatment

**Growth Factors** are special proteins that are produced by certain cells in our body. They activate the repair of tissues that do not function properly or have been damaged, by developing regenerating and revitalizing action.

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This is achieved through the reactivation of the weak adult stem cells and the proliferation and regeneration of the cells of the concerned area.

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Based on the fact that platelets contain various growth factors, concentration is increased through **PRP** therapy, and thus a profound number of adult stem cells are reactivated. They then give the appropriate signals to the concerned area to start functioning again and as a result, the self-repair of the disorders is achieved in less time and far more effectively.



## PRP Protocol at Bergmann Kord

**PRP** treatment is implemented under strict specifications of hygiene & safety by the specialized physicians and biologists-biochemists of **Bergmann Kord** in accordance with the following protocol:

1. Blood collection (like a general blood test) up to 50cc
2. Blood centrifugation in order to separate and extract the plasma as well as the platelets
3. Infusion of the multi-potent platelet-rich plasma into the area affected by hair loss (topical anesthesia has been previously performed)

## Results of the PRP

The results of the **PRP** hair loss treatment range from satisfying to impressive, and are dependent mainly on the individual organism, the type and degree of hair loss as well the protocol used.



# Medical Tourism in Greece

## Why Hair Transplant in Greece?

### Combining the Hair Transplant Procedure along with a great vacation in Greece

If you are considering Hair Transplant and a vacation, you may want to combine the two.

- **Medical tourism** in Greece is one of the fastest growing, dynamic and exciting fields. Medical tourism is booming, mainly for two reasons: Greece is a safe country and it has been ranked fourteenth by the World Health Organization (WHO) for having the best medical care facilities world-wide.
- Combine medical excellence with Greece's vibrant cultural heritage, thousands of miles of stunning coastline, hundreds of breathtaking islands, along with spectacular mountain landscapes and you have the ideal destination for a relaxing medical holiday.



# Why Hair Transplant in Bergmann Kord Hair Clinic?

Hair transplantation is a medical practice of mild gravity, but demands special skills and advanced aesthetic perception by the surgeons performing it. Hair transplant doctors have to integrate into their work the **values of harmony, symmetry, beauty and aesthetics**. Hair transplantation should perfectly match the patient's profile and the results have to be natural and undetectable.

**Bergmann Kord** always considers the **safety** and the **convenience** of the patient during the operation. For that reason our specialized medical teams **always include an anesthesiologist** in addition to the head surgeon, 2 assistant doctors, and 4 specialized nurses.

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## Each patient is unique for us

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Our doctors offer personalized treatment and individualized care to each and every patient. They always make sure that they stand by the patients' side before, during and after the operation, taking care of all their needs.

Our specialized medical teams, with a record of more than **65,000 successful hair transplant procedures**, have great experience in the field. Our doctors implement the most up-to-date and innovative techniques used worldwide, and they constantly keep abreast of new developments in their area of scientific expertise.

**Bergmann Kord** provides **constant training** and all necessary support to its doctors through scientific educational programs, in collaboration with other specialized hair transplantation centers abroad. Hair transplantation surgeons also attend both European and Global conferences on the subject.

## Length of the GAT procedure and return to usual activities

Due to the particular methodology of harvesting follicular units', the **GAT** procedure lasts many hours. However **time goes by pleasantly**, as a patient can watch TV, have a conversation with the medical team or simply relax. During the procedure there are intervals and after the end of the procedure a patient can return to the Elements Hotel, which is a 2 minute walking distance from our clinic. It is a **painless procedure**, which is accompanied by a smooth post-operative course. Usually there is no discomfort experienced by patients and any possible annoyance can be treated with common painkillers. In most cases there is no post-operative forehead swelling. A few days after the hair transplant a patient can return to his/hers usual activities.

## Individualized treatment and personalized assistance

Through the evaluation of a patient's profile potential and objectives, our doctors organize a **Personalized Hair Transplantation Plan** (PHTP), aiming at performing a hair transplantation that is compatible to the specific profile. It is important to note that our patients and their family members are never alone: a personal medical associate, who is fluent in their native language, accompanies them throughout their stay. The personal medical associate organizes all aspects of their stay, ensuring that a patient and his/her family members feel as much at home as possible. All our staff members are fluent in English and most of them, are bilingual. Qualified Interpreter Services are also available for a number of languages including French, German, Russian, Arabic, Spanish, Italian, Swedish and Danish. Our goal is to ensure the most effective communication between patients and care providers.



## Relax and organize vacation in Greece

When you arrive in Athens, a member of **Bergmann Kord**'s staff will be waiting for you at the airport in order to help you with your luggage and escort you firstly to your hotel, and afterwards to our Clinic.

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### We can organize your GAT Hair Transplant in Greece in the best possible way.

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Our assistant will be at your side not only through the **GAT** procedure, but also during the following days of your stay, ready to help you with all aspects of your vacation. In a foreign country, such a service is priceless and will give you peace of mind, since you will not have to worry about all the details concerning your stay.





## Transportation from and to the airport

We collaborate with the best Private Limousine Services in Athens. All drivers are very polite, speak excellent English and can offer you a secure drive to and from the airport. All cars are fully air-conditioned and equipped with GPS and TV. If you wish so, you can ask for a particular type of car. For added comfort you can check the suggested trip route on your smartphone, along with all the reviews that each taxi driver has received.

## Accommodation

During your stay in Athens, for your **GAT** Hair Transplant at **Bergmann Kord**, we can make arrangements for you and your family members to stay at Elements Hotel Apartments ([www.elementshotel.gr](http://www.elementshotel.gr)). These Luxury Apartments are a Boutique Hotel, only a two-minute walking distance from our Clinic.

The Clinic is located very close to an area that offers you many things to do during your stay. The **Olympic Stadium**, where the 2004 Athens Olympic Games were hosted, is only a ten-minute drive from the hotel. Located close to the hotel are also the two biggest malls of Athens, the **Athens Mall** and **Golden Hall**. In the area around the Clinic there are also numerous multi-national and Hellenic cuisine restaurants, offering you a truly diverse gastronomical experience.

## Free Online Consultation

An online consultation is available for you prior to your trip to Greece. We need your detailed medical history, along with photos of you that should picture the thinning or balding areas. You can visit our website and fill out the online consultation form.

You will then receive a prompt answer, since the detailed review of your case will allow us to answer some basic questions:

- Whether you are a suitable candidate
- The number of follicular units that could be transplanted for your case
- The cost of your hair transplant procedure

Our answer will be given via phone or Skype consultation, along with a detailed e-mail. **Bergmann.kord**

Our website is: **[www.kord.gr](http://www.kord.gr)**



# Personal Notes

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